# MARKET CALCULUS



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#### Who are we?

Market Calculus is a database that offers a detailed market report from a single platform, covering many valuable data you need regarding exports, such as

- price analysis
- product analysis
- target market determination
- changes in the market
- market overview
- information about countries with decreasing and rising market shares
- importer company data

The reports we provide are based on research that covers multiple factors, including company data, economic changes and detailed examination of market segments.



### **MARKET REPORT**





#### There are billions of raw data such as

- foreign trade statistics
- company information
- transportation data
- customs duties
- import price information
- market data

that we continuously and systematically provide for each product/product group from many different sources.

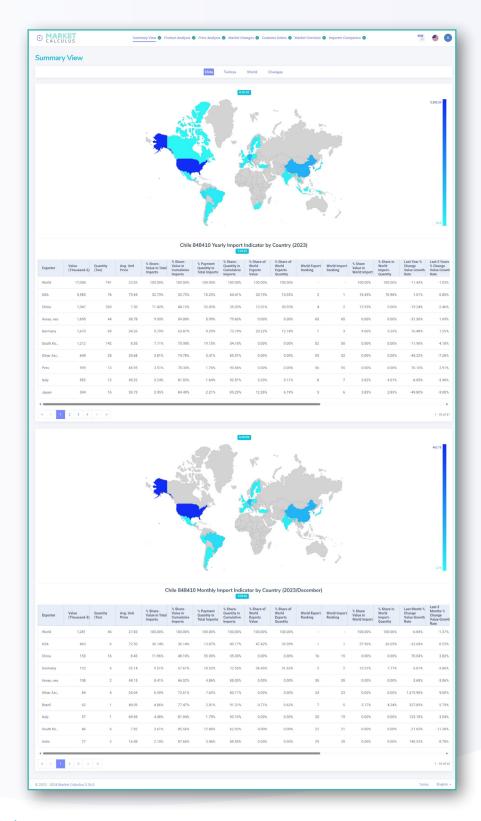
We clean, classify, process them, and analyze the developments in global markets on a monthly basis with the algorithms we develop and present them to our members.





#### **Summary View**

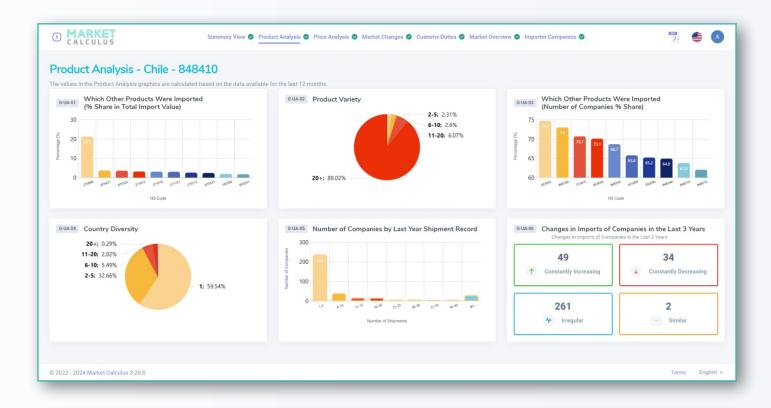
Examine import and export analyzes of countries on an annual and monthly basis.





#### **Product Analysis**

Reach the information about which importers are active in the selected market, from how many countries and which products are imported mostly.





### **Price Analysis**

Find out the monthly and yearly average prices of the imported products you search for.





#### **Market Changes**

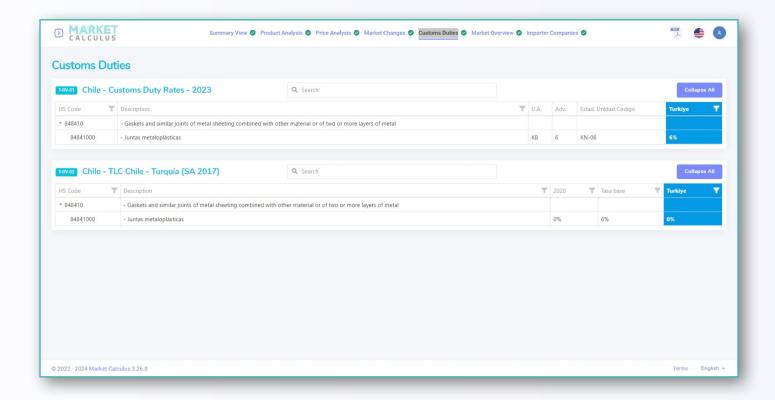
Analyze countries' market losses and gains, which vary from year to year, from which countries they gained their shares and to which countries they lost their shares, on detailed charts.





#### **Customs Duties**

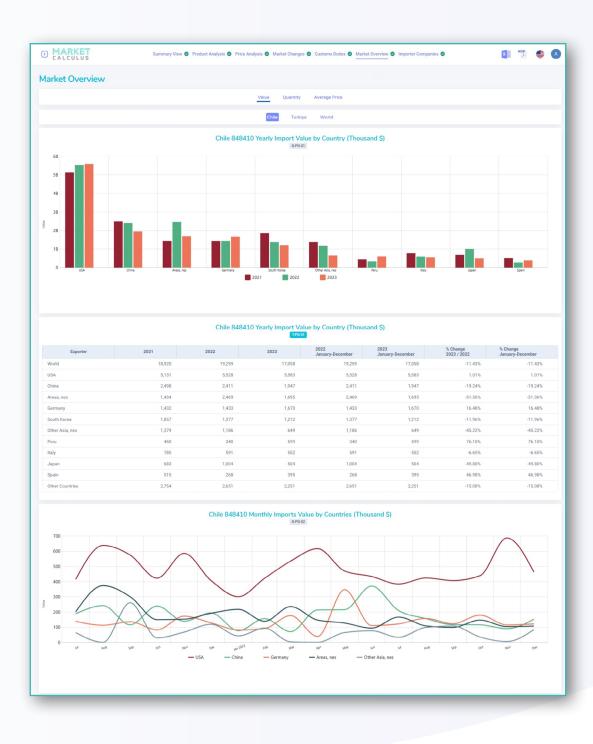
Examine the customs duties applied by countries.





#### **Market Overview**

Get more information such as which companies are doing business in your target market, which products are being sold, average price data and market growth data.



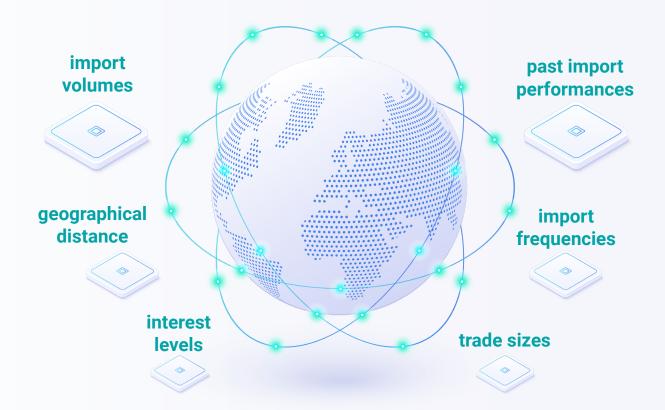


#### **Importer Companies**

## Most Suitable & Qualified Importer Company Information

We Recommend the Most Suitable Importers for Your Company and Help You Reach Pinpoint Customers!

You can access the information of importers with high potential among millions of actual importer companies.



By evaluating many parameters, the most suitable importers are ranked and irrelevant companies are eliminated.

In the most suitable & qualified importers lists, you can filter the status of the importers, the number of supplier companies, the number of supplier countries and the number of imported HS codes.



#### **Importer Company Forecasts**

# We can forecast future importers with almost 100% accuracy.

Within the framework of Artificial Intelligence analysis, we identify companies with a high potential to import a product or product group in the selected target market and present them to exporting companies within the scope of the "Potential Importers" module.





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